



International Student Industry Engagement Program (ISIEP)

NSW Industry Visit – Hunter Valley, NSW

Proposed 12 to 13 October 2026

1. Program Theme - "From Farm to Global Markets"

This industry visit will provide students with practical insights into how Australian businesses create, market, export and deliver products to domestic and international markets. Through industry site visits, business briefings and networking opportunities, participants will gain a deeper understanding of Australia's agribusiness, food manufacturing, tourism and export sectors.

2. Program Objectives

The NSW Industry Visit Program aims to:

- a. **Increase awareness** of key Australian industries, including agribusiness, food manufacturing, tourism, logistics, and exporting.
- b. **Develop employability and career readiness** through direct engagement with employers and industry leaders.
- c. **Improve understanding of** how Australian businesses compete in international markets.
- d. **Build professional networks** between international students and industry stakeholders.
- e. **Promote awareness of regional business opportunities** and Australia's export economy.

- f. **Encourage cross-cultural exchange and collaboration** between international students and Australian businesses.

3. Program Values

Participants are expected to demonstrate:

- **Professionalism** – conduct themselves in a professional and respectful manner
- **Respect** – respect fellow participants, hosts, facilities and local communities
- **Curiosity** – actively participate and engage with industry representatives
- **Integrity** – act honestly and responsibly at all times
- **Safety** – follow health and safety requirements and instructions
- **Collaboration** – contribute positively to a supportive learning environment.

4. Proposed Program Agenda

The itinerary has been designed to demonstrate how businesses create value and compete internationally.

4.1 Day 1: Production → Logistics → Trade

- Am – Depart North Sydney for Hunter Valley
- Binnorie Dairy Industry Visit – to be confirmed
- Travel to Harrigan's Hunter Valley
- Group Lunch at Harrigan's Hunter Valley
- Travel to Newcastle
- Advanced Manufacturing Facility - Briefing & Site Visit
- Travel to Hotel at Hunter Valley
- Hotel Check-in / Networking and Relationship Building
- Group Dinner

Learning Focus

- Food manufacturing
- Regional business growth
- Branding and customer experience
- Agribusiness and tourism integration
- Advanced manufacturing
- Global supply chains
- Sustainability and energy management

Evening Reflection Questions

- What surprised me most about today's visits?
- What skills are employers looking for?
- How do Australian businesses compete globally?
- How can I apply these insights to my future career?

4.2 Day 2 - Business Growth, Exporting & Careers

- Check-out and Reflection Exercise
- Breakfast Meeting - Industry Roundtable at Hote
- Travel to Vineyard (to be confirmed)
- Winery Business & Export Briefing
- Group Lunch
- Career Pathways & Student Reflection
- Depart Hunter Valley
- PM - Arrive North Sydney

Industry Roundtable

This roundtable provides students with the opportunity to engage directly with regional business leaders and gain insights into employer expectations, career pathways and industry trends.

Suggested Participants

- Agribusiness business leader
- Tourism/hospitality operator
- Export-focused SME
- Professional services representative

Discussion Topics

- Skills employers seek
- Internships and graduate pathways
- Working in regional Australia
- Entrepreneurship and innovation
- Sustainability and future industries
- Export opportunities across Asia

Visit to Vineyard in Hunter Valley (location to be confirmed): Family Business, Branding and Export Success

Business Topics

- Family business success story
- Brand development and customer experience
- Australian wine exports
- International market development
- Tourism as an export industry
- Sustainability and innovation

Industry Insights

- Career opportunities
- Working in a global business
- Building professional capability

- Export market challenges and opportunities

5. Expected Outcomes

By the end of the visit, participants should be able to:

- Describe how Australian businesses create value from production through to export.
- Understand the role of logistics and supply chains in international trade.
- Identify skills sought by Australian employers.
- Demonstrate increased awareness of career opportunities in agribusiness, tourism, logistics and exporting.
- Build professional connections with industry representatives and fellow students.
- Develop greater confidence in engaging with Australian employers and industry professionals.